

# The Aluminium Industry and Italy's National Recovery and Resilience Plan



**STRATEGIC ADVICE**  
RELAZIONI ISTITUZIONALI E COMUNICAZIONE STRATEGICA

**1ST ITALIAN-RUSSIAN  
ALUMINIUM FORUM**  
24-25 JUNE 2021 - ONLINE EVENT

June 24<sup>th</sup>, 2021

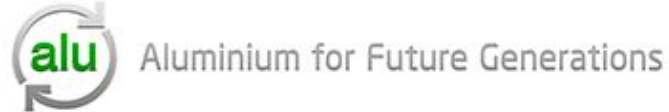
**Gabriele Cirieco,**  
Managing Director – Strategic Advice

## Introduction

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Strategic Advice (SA) is a company dedicated to consulting in the fields of institutional relations and strategic communication.

For twenty years SA has been managing the "**AFFG - Aluminum For Future Generations**" **Program**, initially centrally supported by the key players of the European industry, and then promoted by the Centroal Association and by Companies in the sector.



Through AFFG, the Italian Aluminum Industry communicates to institutions, non-governmental organizations and the media in order to:

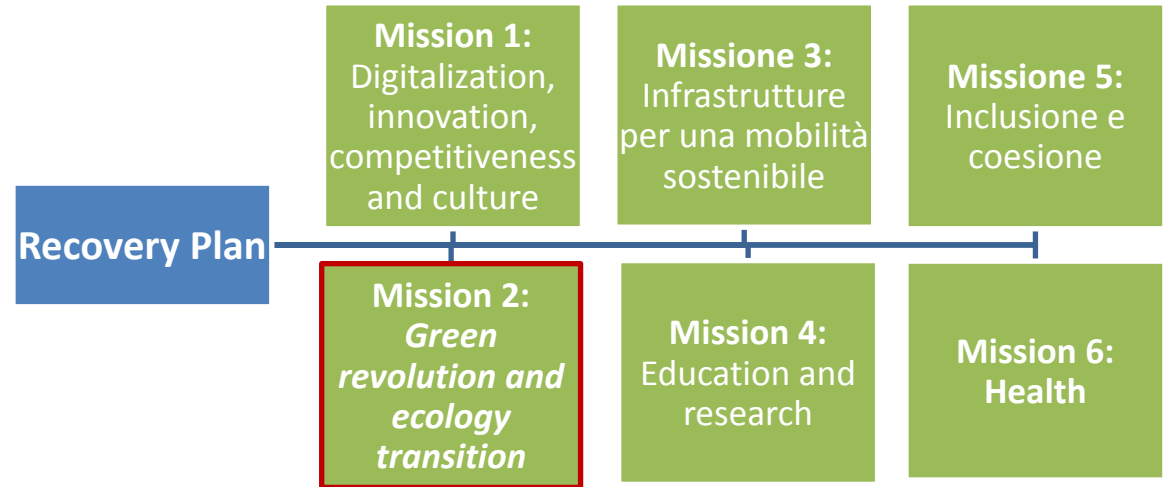
- ✓ promote its proposals on policies of interest, such as environment, industry, energy, etc.
- ✓ promote the role of aluminium as part of the solution for a more sustainable society, economy and industry.

## Italy's Recovery Plan

The Italian Recovery Plan, which has been approved by the European Commission and awaits the final approval of the European Council, is divided into 6 Missions.

**Most of the NGEU resources available to Italy (€ 59.47 billion out of € 191.5 billion) is destined for the "Green Revolution and Ecological Transition" Mission.**

An additional € 9.16 billion will be available through National resources to carry out the "Green Revolution and Ecological Transition" Mission



**Mission 2 includes investments and reforms indicated in the following slides**

## Recovery Plan Analysis: Opportunities for the Aluminum Industry

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**Renewal of bus, train and green ship fleets (€ 5.32 billion).**

The purchase of newly designed carriages developed by using **recyclable materials** and covered with photovoltaic panels is expected.

**Rolling stock renewal (€ 0.20 billion).**

Among the planned measures we have: **renewal of obsolete freight wagons and locomotives.**

## Recovery Plan Analysis: Opportunities for the Aluminum Industry



**Measures for energy efficiency and building safety (€ 10.26 billion)** - Numerous interventions are included within the measure, including **solutions for insulation and efficient fixtures.**

**School buildings replacement and energy requalification plan (€ 0.80 billion)** - Progressive replacement of part of the obsolete school building stock aiming to create **modern and sustainable structures.**

**Efficiency of the judicial system buildings (€ 0.43 billion)** - Interventions by using **sustainable materials and renewable energy.**

## Recovery Plan Analysis: Opportunities for the Aluminum Industry



### “Flagship” projects for circular economy (€ 0.60 billion)

Private investments in some high added value sectors will be supported by using the European funds, with the goal of contributing to the achievement of specific recycling targets including: **aluminum = 60%**.

### National strategy for the circular economy

Reform whose main goals are the following supported by the aluminum industry:

- ✓ **tax incentives to support the recycling and use of secondary raw materials.**

## Recovery Plan Implementation

### Central Administrations and Local Authorities

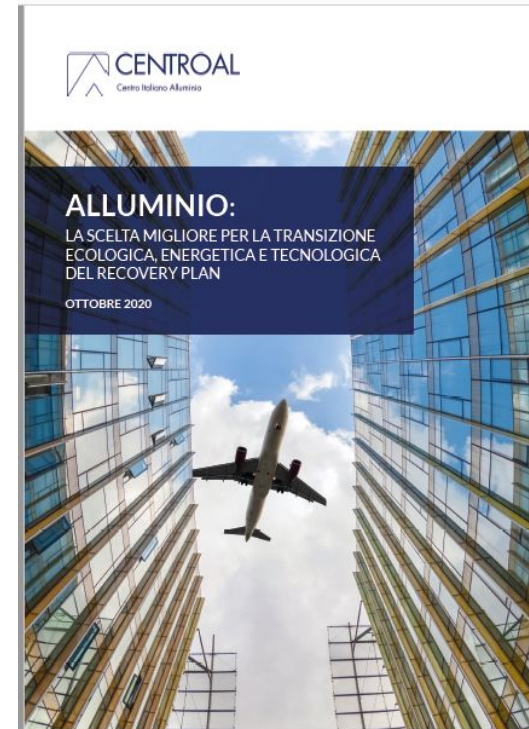


- The Parliament is currently examining the "Simplification decree-law" which defines the governance of the Recovery Plan
- The implementation of the interventions is provided by:
  - the Central Administration,
  - the Regions, the Autonomous Provinces and the local authorities, through:
    - their own structures...
    - ...or by using external implementing entities identified within the Recovery Plan
  - or in the manner provided for by the National and European legislation in force.
- ✓ In the coming months, the Government will issue and the Parliament will discuss decree-laws, draft laws and legislative decrees to implement the measures envisaged in the Recovery Plan

## The Aluminium Industry and the Recovery Plan: what we have done

During the drafting phase of the Recovery Plan by the Government and in view of the different phases of the debate in Parliament, the Italian aluminum industry has:

- **elaborated and widespread its own Position Paper (*13 pages - see on the right*)**
- **held 11 institutional meetings at the Parliament and the Ministry of Economic Development**
- **participated to 1 hearing held in the Environment Committee of the Chamber of Deputies and sent 2 documents within the consultations held by the Environment and Industry Committees of the Senate**

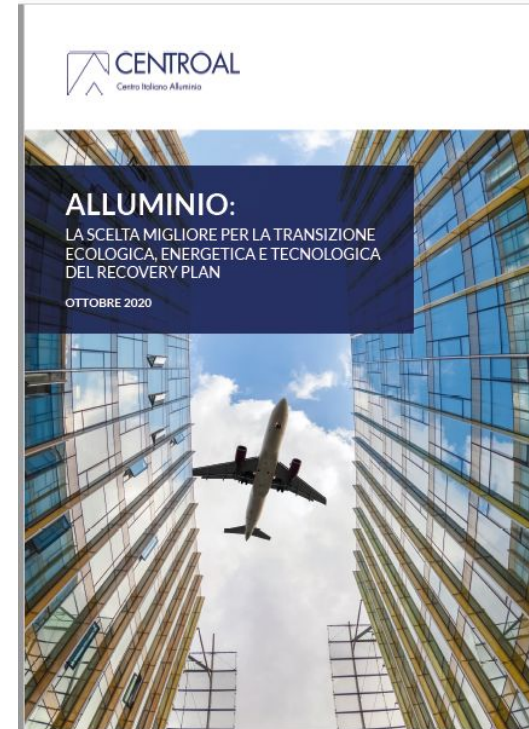




## The Aluminium Industry and the Recovery Plan

The written contributions enshrined in the Position Paper of the aluminum industry to the Recovery Plan presented proposals on how to support the investments of companies in the following sectors, which are strategic for the sustainable recovery of the Italian economy:

1. **Circular Economy and decarbonization**
2. **Modernization of plants and recycling enhancement**
3. **Energy and environmental efficiency in the building sector**
4. **Energy efficiency and competitiveness of the aluminium industry sector on the European market**



## The Aluminium Industry and the Recovery Plan: what we have done

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Meetings one-to-one proposed and realized with:



**MP Alessia Rotta (Partito Democratico)**

Chairman of the Environment Committee  
Chamber of Deputies – *met twice*



**MP Lorenzo SQUERI (Forza Italia)**

Productive Activities Committee  
Responsible for Energy issues within the  
Parliamentary Group of Forza Italia  
Chamber of Deputies

**Iole Tammaro**

Responsible for the  
Environment Department of  
the Parliamentary Group of  
Partito Democratico -  
Chamber of Deputies

## The Aluminium Industry and the Recovery Plan: what we have done

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Meetings one-to-one proposed and realized with:



**MP Alberto Zolezzi (Movimento 5 Stelle)**

Coordinator of Movimento 5 Stelle within the Environment and Productive Activities Committees  
Chamber of Deputies



**Sen. Alessandra GALLONE (Forza Italia)**

Leader of Forza Italia within the Environment Committee of the Senate  
Responsible for the Environment Department of Forza Italia

**Luigi Micheli**

Responsible for the Environment Department of Movimento 5 Stelle at the Chamber of Deputies.  
Head of Secretariat of the Undersecretary of the Ministry for the Ecological Transition

## The Aluminium Industry and the Recovery Plan: what we have done

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Meetings one-to-one proposed and realized with:

### **Federico Eichberg**

Executive of the Cabinet Office

Member of the Inter-ministerial Working  
Group for the drafting of the Recovery Plan

Ministry of the Economic Development



## The Aluminium Industry and the Recovery Plan: what we have done

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Meeting with a group of MPs from Lega



**Hon. Alessandro Benvenuto**  
Chairman of the Environment  
Committee until September 2020



**Hon. Elena Lucchini**  
Leader of Lega at the Environment  
Committee, Chamber of Deputies



**Hon. Elena Raffaelli**  
Environment Committee,  
Chamber of Deputies



**Hon. Mirco Badole,**  
Environment Committee,  
Chamber of Deputies

# The Aluminium Industry and the Recovery Plan: what we have done



The Italian aluminum industry has been part of the hearings held by the parliamentary committees (**Environment and Productive Activities**) during the examination of the Recovery Plan at the Senate and at the Chamber of Deputies



Contributo di CENTROAL - Centro Italiano Alluminio  
 sulla  
 Proposta di Piano Nazionale per la Ripresa e la Resilienza

Audizione presso la 13<sup>a</sup> Commissione Ambiente del Senato  
 Lunedì 1<sup>o</sup> marzo 2021

## 1) Chi siamo

CENTROAL, fondato nel 1954, rappresenta l'intera catena del valore dell'industria dell'alluminio italiana, composta principalmente da piccole-medie aziende che danno un contributo fondamentale al sistema produttivo italiano, in particolare nei settori dell'automotive, dell'edilizia e degli imballaggi.

CENTROAL fa parte di ASSOMET, l'Associazione Nazionale Industrie Metalli non Ferrosi (componente di Confindustria). La filiera dell'alluminio in Italia conta 15.800 addetti per un totale di 600 imprese e un fatturato pari a 10 miliardi di euro.

## 2) Il ruolo imprescindibile dell'alluminio per la transizione ecologica

In Italia viene prodotto solo alluminio da riciclo ("alluminio secondario") che garantisce straordinarie performance in termini di sostenibilità ambientale, decarbonizzazione ed efficienza energetica.



## The Aluminium Industry and the Recovery Plan: what we have done

The Chairman of Centroal has spoken – in prime time – during the **SkyTg24 TV program «Restart Italia»** on the contributions of key sectors to the economic recovery

*Monday, April 19th 2021*



The complete interview is available at this [link](#)

## The Italian Aluminium Industry in the year of COP26

The latest initiative of the AFFG Program was the organizations of the **Webinar: "The role of Aluminum within the decade of the Green Deal"**, June 10<sup>th</sup>, 2021.

The Webinar has obtained the recognition of the Ministry of Ecological Transition and has been included in the **"All4Climate - Italy2021" Program**, the official calendar of events that is taking place throughout Italy aiming to promote 2021 as the year of "climate ambition", in view of the pre-COP which will be held in Milan from Sep. 28<sup>th</sup> to Oct. 2<sup>nd</sup>.

The official logo of # All4Climate has been combined with those of CENTROAL and METEF

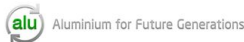




Nell'ambito di *All4Climate - Italy2021*  
l'industria italiana dell'alluminio realizza la tavola rotonda on-line

### **IL RUOLO DELL'ALLUMINIO NEL DECENNIO DEL GREEN DEAL**

Giovedì 10 Giugno 2021  
Dalle 15.00 alle 17.00



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## The Webinar Speakers

### Welcome greetings

Hon. Alessia Rotta, *Chairman of the Environment Committee of the House of Representatives*

### The sector's numbers, the recycling of aluminium and and global usage trends

Danilo Amigoni, *President of Centroal*  
Orazio Zoccolan, *Secretary of Centroal*

### The new frontiers of sustainable aluminium

Roberta Maroni, *Sales Manager, Hydro Aluminium Metal Products*

### The contribution of aluminium in emissions cuttings

Sandro Starita, *Director Environment, Health, Safety & Sustainability, European Aluminium*

### Political interventions

Sen. Patty L'Abbate, *Leader of Movimento 5 Stelle, Environment Committee of the Senate*  
Sen. Luca Briziarelli, *Leader of Lega, Environment Committee of the Senate*

### Moderator

Jacopo Giliberto, *journalist from «Il Sole 24 Ore»*

## The Webinar audience

The Webinar audience was composed by 87 participants, divided into the following categories:

- **Deputy (Productive Activities Committee, Chamber) and 1 Senator (European Policies Committee, Senate)**
- **Legislative Offices of Parliamentary Groups = 3**
- **Executives and Officials of the Ministry for the Ecological Transition = 2**
- **Executives and Officials of the Ministry for the Ecological Transition = 3**
- **University teachers = 5** (2 from the University of Naples, 1 from the University of Bari, 1 from the University of Rome, 1 from the University of Enna)
- **University students = 6** (from Luiss in Rome, Naples, Enna)
- **Journalists = 4** (Ansa, the main Italian press agency; Siderweb, Renewable Matter; Tecniche Nuove)
- **Companies = 62**



Camera  
dei  
deputati



Senato della Repubblica



MINISTERO DELLA  
TRANSIZIONE ECOLOGICA



Ministero dello  
Sviluppo Economico



Universities of: **Bari (Polytechnic)**



**Naples (Federico II)**



**Roma (La Sapienza)**



**Enna (Kore)**



**Thank you for your  
kind attention!**

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