# A CIRCULARITY CASE FOR ALUMINIUM COMPARED WITH GLASS AND PLASTIC 

The International Aluminium Institute has analysed the circularity of three beverage materials - aluminium, glass and plastic (polyethylene terephthalate: PET). The data shows that all three materials have more to do to reach their full circularity potential. However, aluminium cans remain the most recycled single-use beverage container with the smallest losses in the recycling process.

## THE STUDY

The International Aluminium Institute commissioned Eunomia Research \& Consulting to assess the data available for the circularity of three beverage packaging materials. The assessment included market share, end-of-life processing losses (including collection, sorting, reprocessing and thermal processing), closed-loop recycling and open-loop recycling into currently recycled and currently non-recycled products for aluminium beverage cans, PET and glass bottles for single use.


The Eunomia study uses data from
Brazil, China, Europe, Japan and the USA.
These five regions represent approximately:
$70 \%$ of the global aluminium can market. Aluminium lids for steel cans are excluded.

70\% of the PET bottle market for carbonated soft drinks, water and hot fill applications.

The available data shows that while no beverage packaging option has achieved maximum circular economy potential, aluminium currently outperforms the other two materials at all stages of the waste management stream in the five regions assessed.

Eunomia Research \& Consulting and the IAI have visualised the data on alucycle.international-aluminium.org.

## WHY ALUMINIUM CANS ARE THE BEST SOLUTION FOR A CIRCULAR ECONOMY TODAY

Once the aluminium can is collected for recycling, the efficiency of the combined recycling process (sorting, reprocessing and thermal processing) is $90 \%$. Aluminium losses could be further reduced by implementing efficient deposit return systems in some of the key areas.

LOSSES IN SORTING, REPROCESSING \& THERMAL PROCESSING (EXCLUDING COLLECTION)


## 2 out of 3 cans recycled

One out of three aluminium cans is back on the shelf in as little as 60 days, and one other gets recycled into other highly recyclable products.


## MAPPING LOSSES FROM FIRST TO SECOND LIFE

The chart below maps out where the different losses occur in each stage of the recycling chain for the combined five regions. To analyse data on a regional level, please visit: alucycle.international-aluminium.org

## ALUMINIUM CANS (MILLION TONNES)



## GLASS BOTTLES (MILLION TONNES)



## PET BOTTLES (MILLION TONNES)



Collection rate: The collection of different beverage containers via Deposit Return Systems, separate collection (multi and single material), incentive-based systems and bring banks (recycling containers provided by local waste collection authorities).

Recycling rate: Recycling into new products, regardless of quality.

Infinite times recycling: Defined by the IAI as recycling into the same or a different product than its original form, which is further recycled after reaching the end of its productive lifetime. Since the material does not degrade, this can happen an infinite number of times.

Closed Loop Recycling: Recycling back to the same product as it orginated from.

Finite times recycling: Defined by the IAI as recycling into the same or a different product than its original form, which is further recycled after reaching the end of its productive lifetime. Due to material degradation, this can only happen a finite number of times.

## CIRCULARITY IN REAL FIGURES

Aluminium cans are the most recycled beverage containers globally, with a $71 \%$ recycling rate. They also have the highest closed-loop recycling rate, which is when the product is recycled for use as the same product, at $33 \%$.

RECYCLING RATES (WEIGHTED AVERAGE)


Regional difference can be explored at alucycle.international-aluminium.org

In 2019, about 0.8 million tonnes of aluminium cans,
32.2 million tonnes of glass bottles and 3.3 million tonnes of PET bottles ended up in landfills in Europe, China, USA, Japan and Brazil combined because they were not collected for recycling.

Compared with aluminium cans, more
PET and glass bottles end up in landfills because they are not collected.

Aluminium: 21\%
Glass: 49\%
PET: 28\% (landfill and marine litter); $11 \%$ is incinerated.

## The average

 used beverage container content of new cans purchased by the consumer is $\mathbf{3 3 \%}$.

## 98\%

$\mathbf{9 8 \%}$ of recycled aluminium cans are recycled into products that are recycled again compared with
$\mathbf{6 0 \%}$ for glass and $\mathbf{2 0 \%}$ for PET.


## 7\%

of all aluminium used went into aluminium cans in 2019.

Cans 7\%
Other Packaging 5\%
Building and construction 25\%
Transport 25\%
Electrical 13\%
Consumer durables $9 \%$
Machinery 9\%
Other 7\%

## MARKET SHARE

Aluminium cans constitute three times as much of the recycling stream (excluding recycling into non-recycled uses) than its initial market share.

PET packaging is currently used for $65 \%$ of beverages, followed by aluminium at $18 \%$ and glass at $17 \%$. Since both aluminium and PET are lightweight materials, the market share (based on the packaging tonnage) are as follows: glass $81 \%$, PET $14 \%$ and aluminium $5 \%$.


Source: alucycle.international-aluminium.org

*Excluding recycling into non-recycled uses.
Numbers may not add up due to rounding.

## ALUMINIUM CAN USE AND RECYCLING ACROSS THE WORLD


*The official recycling rate is $97.6 \%$ for Brazil, and $97.9 \%$ for Japan, and is measured as: used beverage cans used as feedstock by recyclers
This rate excludes losses during delacquering and remelting.

[^0]
[^0]:    beverage cans put on the market

